

Lexington Farmers Market board meeting, 7/20/09

Present; Johnny Spurlin, Pam Spach, L.W. Shoaf, Tinne Leonard, William Deal, Monty the market customer, Amy-Lynn Albertson and Carolyn Wallace.

Pam started off with talking about the great success of our "Great American Bake sale", special event day on July 4th 2009. We raised \$445 for this organization and the money is sent off.

Tinne informed that she thought that our special event day in June, "Flower Fanatics ", did well for our first time implementing this special event. The flower arrangement demonstrations were a success on a small scale but something worth to do again.

With this said, William pointed out that we need a stage in our future building, the depot, for the purpose of demonstrations. L.W. added that when having that stage, vendors can also do cooking/recipe demonstrations.

The Market Manager Report was being conducted by L.W. and Tinne this meeting, speaking for Tamitha Shoaf and Beth Leonard. L.W reported that the Port -a-John is cleaned out and paid for. Furthermore he and Tinne addressed the problem of vendors showing up very close to the opening hours from the farmers market. This is creating a problem of having their vehicles inside the barricades when market visitors are already shopping and so for creating a safety hazard plus it makes it sometimes difficult for other vendors to conduct business while their "neighbor vendor" is still setting up. But because we have nothing in our rules about late arrival times, we have nothing to stop this. We only can ask our vendors to have the courtesy to come on time. Another sensitive issue is the labeling of produce sold but not homegrown by the vendor. With all this said we agreed that we need a Market Agreement. We shall address this at our next General Farmers Market Meeting in the fall.

William came with update of the depot. He informed us that the city of Lexington is on behalf of NCRR getting quotes for the renovation. We have to be prepared to move vendors at the Port-a-John and the Port-a-John itself when the renovation starts. He mentioned he is working to get a sheet of decking to put between the old decking and the new gutters at that side, because there is gap. But we will get it through the grant. William is also going to look to put the Farmers Market sign back at Center Street.

Monty the market customer is saying that he noticed that the number of vendors and visitors is getting greater. The reason for this is that we are having vendors on both sides of the streets. Everybody agreed that we are getting more and more successful.

We talked about Tomato Madness' our next special event on July 25th.

Beth will take leadership. Prize money will be taken care of by Caroline: \$25 for the biggest tomato, \$50 for first place in tasting contest, \$25 for second place and \$15 for third place. For the tomato toss winners there will be \$10 per person/\$20 per team. 3 Master Gardeners will be there to help us out. We will also raffle a basket off filled with local produce donated by the vendors.

Caroline followed with the treasurer report.

\$2992, 83 ending balance last month

\$1997, 16 ending balance this month

The flower pot that we raffled off on Flower Fanatics, raised \$163.

We talked about the sponsorship program. Sharon from Juice Plus wants to come back more often and we have a kind of grey area about the attendance that is allowed per sponsorship. We have to address this.

And finally, William came up with another idea for a special event; a Zucchini derby. We all thought that we have to keep that in mind for next year.

Next meeting; 8/3/09 at 6PM