

LEXINGTON FARMERS MARKET BOARD OF DIRECTORS MEETING 04/06/09

Present; Carolyn Wallace (treasurer), Tammy (asst. manager) and L.W. Shoaf (Vice President), Pam Spach (web master), Johnny Spurlin (President), Joyce Parsons, Beth Leonard (manager), William Deal (member at-large), Amy-Lynn Albertson (advisor), Monty Oliver (member at-large), Tinne Leonard (secretary).

We started this meeting off with Carolyn going over the treasurers report. Our total balance is now \$1953,95.

L.W. followed with his report on the Port a John. He told us that we can get the port a John for \$70 per month including a weekly cleaning on Thursdays. With the option to increase the cleaning with an extra day if needed in the busy season. Beth asked if we need to provide a chain and lock. He thought probably so, but nobody had a problem with us providing this, there we paid last year \$135 per month for the same service.

Then we went on with the managers report. Since last general meeting we have sold all our sheltered spaces and 2 unsheltered spaces. This means 16 total season stall sales and 3 paid members.

William Deal was next with the depot update. He let us know that we have the right of entry plus the licenses. The engineer is coming on April 7th to inspect the depot. We will need to fix the floor because it has collapsed. In addition to this we have to put new restrooms in and add handicap accessibility. After that we will need to fix the windows.

But everybody pointed out that we have to repair the gutters first, before the market opens! Since we have to operate outside for at least another season, we want our gutters repaired ASAP.

On this note we went on with the grant report from Amy-Lynn. She proposed to wait to buy the scales until after the engineers report on the depot to see if we can buy the scales and from where the money will be taken out of.

Because it looks that we can use some good sponsors, Beth and Amy-Lynn went over the sponsorship program. There are 3 kinds of sponsors; 1)\$100; day partner, 2)\$250; friend of the market, 3)\$500; special event sponsor.

With this in mind we started to talk about special events for this coming season.

Pam Spach came up with an idea for a cookie day. This includes a bake sale affiliated with “the Great American Bake sale” This is a national campaign but the money that will be raised, goes back into our region. She suggested that the vendors will sell home baked goods beside their produce, with part or all of the profit (on your own discretion) donated to this campaign. Because this is a one time event, it is not necessary to have a certified kitchen. On that day, Pam thought we will have a cookie decoration contest. Everybody got excited with this idea and because we have to do this on a Saturday, we agreed to have this special event on the 4th of July. Pam Spach will be our leader for this.

Joyce Parsons came up with an idea for a flower day as special event. We will have some master gardeners come and do 2 flower arrangement demonstrations that day; one at 10.30am and the second one at 12.30pm. Because it is the best time for cut flowers we decided on Wednesday June 24th.

This makes our special event days look as the following;

May 2nd: Opening of the market. We will hand out sunflower seeds and we will have the annual plant sale of the master gardeners on the parking lot across Southern lunch.

May 9th: Transportation day. Further notice will follow

June 10th first Wednesday market opening. Focused on buying locally and bring out the pig, with Amy-Lynn as leader.

June 24th: Flower day, with Beth as leader.

July 4th: Bake sale day, with Pam as leader.

July 25th: Tomato madness, same as last year, with Amy-Lynn as leader.

August 15th:Watermelon day, same as last year, with Beth and Brenda Garner as leaders.

September 19th: Artisans day, L.W. provided his leadership, further notice will follow.

October 17th: Pumpkin day, same as last year, this will also be our last market day. With William as leader.

Talking about our last market day, Beth suggested to have our Wednesday market until September 9th with option to continue until the end of that month.

As last we talked about what we have to do before the market opening on May 2nd.

We need to have our water and electricity turned on from April 25th. Beth is going to check how dirty the depot is and arrange a day that we all come down to clean up.

Another concern is that we need more barricades to block off the streets, Amy-Lynn will take this up with the city. And we need to put them up on a specific time every market; if anybody is too late, they will have to carry their goods to their stall instead of unloading their truck directly in their space.

Our next board meeting will be on May 4th at 6 O'clock with special attention towards our sponsorships.